



**BUZZ WOMEN IS ON A MISSION TO MAKE LOW-INCOME WOMEN THE DRIVERS OF PROSPERITY – FOR THEIR OWN SELVES, FOR THEIR FAMILIES, AND FOR THEIR COMMUNITIES.**

**WOMEN EMPOWERMENT**

**COMMUNITY DEVELOPMENT**

**FINANCIAL LITERACY**

**ENTREPRENEURIAL DEVELOPMENT**

**POVERTY ALLEVIATION**



## PROBLEM



Debt burden



Low Income



Abusive ecosystem



Social constraints

## UNDERLYING ISSUE

Lack of Financial literacy

Lack of livelihood options

Lack of self worth

Lack of social capital

## SOLUTION

Self-Shakti

(2 half day trainings with a one week gap on financial, business and personal management)

Buzz Business

(3 day module on business models, market & financial access)

Inspiration fellowship

(5 day modules on discovering self, ideal village and community outreach)

Buzz Beehive

(monthly learning circles at the village level to foster community problem solving)

## IMPACT



Household prosperity



Women have enhanced agency



Women as role models



Community as a force for good

# PATH TOWARDS SUSTAINABLE CHANGE

## INSPIRATION FELLOWSHIP

Programme for Buzz Gelathis to nurture their skills and channelize it towards becoming community change agents



## BUZZ ANCHOR

Two-way connect between Buzz and the community, Buzz handholding other Buzz women for economic, personal and social empowerment



## BUZZ TRAINING

Two half-day sessions on financial management, entrepreneurship and personal development



## BUZZ BEEHIVE

A collective of our women, led by Buzz Gelathi, that aims to become a force for good



## BUZZ DIGITAL

Resource library that reinforces knowledge through audio, video, games and written content, made available through tablets shared between the women



## EMPOWERED COMMUNITIES WITH WOMEN INFLUENCERS

## BUZZ BUSINESS

Access to networks, connects with markets and finance, and mentoring support to women entrepreneurs



## MISSION 2030



10 MILLION  
WOMEN



10 MILLION  
FAMILIES



250,000 EMPOWERED  
COMMUNITIES





## IMPACT:



2,00,000 women trained  
10,00,000 lives touched

(As on Dec 31, 2019)



73% of women expanded their enterprise



84% of women improved savings by up to 30%

31% of women are saving more and saving regularly



97% of women have increased financial literacy

89% of women are able to manage household expenses better



62% of women have improved their financial situation



47% of women have improved self-confidence

71% of women have worked upon some issue in their community



I repaid all my loans

**Devamma**



I started a hotel business

**Rukmini**



I have never saved so much money before!

**Ganga Bhairamma**



I'm finally making a profit from my business!

**Mama Jammeh**

Write to us: [ask@buzzwomen.org](mailto:ask@buzzwomen.org) | [www.buzzwomen.org](http://www.buzzwomen.org)