



**Buzz Women**

*empower yourself  
change together!*

**Global Annual Report 2023**

Activities, results, and impact  
of Buzz Women programs in  
India, The Netherlands, The Gambia,  
Georgia, Ukraine, and Tanzania





**Preface by the founders  
of Buzz Women...**



### Dear friends of Buzz Women,

2023 has been the year of reaching a wonderful milestone: 500,000 women have been trained since we started in 2012. This achievement has given the whole Buzz Women team in the various countries a deep sense of joy and pride. It feels like the solid foundation of an unfolding global movement. At the same time, it is good to see that the underlying core question keeps on being asked: 'So What?' Numbers matter, but what matters most is the actual impact on each and every woman. How do we keep this impact at the core of what we do while growing the organisation and spreading our idea?

In 2023 I had the privilege to witness the impact of our training on the lives of women in India, The Gambia, Tanzania, and Georgia. Even more than the life changing stories that the women shared, it was the underlying energy that struck me most. A deeply rooted confidence and self-awareness. Shiny eyes, proud voices and an unwavering belief in their own power and ability. It reinforced my belief that we are doing more than enabling women to transform their lives. We are gradually building a different kind of social fabric, in which healthy feminine energy plays a leading role.

Looking back at 2023, I am very proud of our teams in all the countries where we operate. We have welcomed two new countries to our global movement: Tanzania and Ukraine. In Tanzania we have trained over 1,000 women in the first eight months of operations. In Ukraine we are empowering and educating women entrepreneurs in times of war. With all men fighting at the front, women have become breadwinners for their families. I am deeply touched that we are making a much-needed difference in the lives of Ukrainian women with our local partner CSR Ukraine. We hope to expand the training sessions across both countries next year.

We thank you for your friendship and support in 2023. You give us the power to empower women around the world. We hope we can count on your continued support, as it feels like we are just getting started.

Warm regards,

**Dave Jongeneelen**  
Co-Founder of Buzz Women

### Common chords of a melody of change

When we celebrated Women's Day this year, a young woman came up to me and shared her story. She said, 'Last year, after attending the Buzz Women's Day program, I waited for hours to get a vehicle to go back home. That day, I decided I would make money to buy a scooter for myself and come for the next Buzz Women's Day program riding it.' She told me she fulfilled this goal and showed me her scooter with pride.

This young woman absorbed our training, used her own agency, and acted on it. She illustrates how we shift the needle. Why was it so important for her to attend the Buzz Women's Day event? Because it is a platform for solidarity. It is a place where she surrounds herself with women like her who aspire to a better life and are motivated to make their dreams happen. It is where she sees women like herself seeking and achieving goals, they never thought they could. From small to big,

every single stroke of change these women create contributes to the massive canvas of 500,000 women we have reached this year.

What surprises me the most is how these stories are similar across geographies, cultures, languages, and skin colours. When I travelled to Georgia this year and heard the women talk about their transformation—the emotions, the agency, the pride—everything was so similar to what I have heard in India and The Gambia. I'm sure soon we'll hear similar stories of empowerment from the new geographies we started this year too—Tanzania and Ukraine.

There are common chords, and it is such a blessing that Buzz Women finds the right chords to strum the melody of change.

**Uthara Narayanan**  
Co-Founder of Buzz Women







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# Buzz Women at a glance

## Vision

**The vision of Buzz Women is a society where women craft their own lives.**

We envision a world in which confident women, gentle men and encouraged children live together. A world where gender no longer defines identity and opportunity.

## Mission

Buzz Women tackles the systemic issue of poverty through a gender lens. **Its mission is to enable rural women to craft their lives by building their capabilities and leadership skills.** Through training programs provided by our 'schools on wheels' (buses), women find their own voice, explore their inner strength, and feel the power of women as a collective. We are creating a global movement by and for women to change the gender

narrative and drive systemic change. Our goal is to reach 10 million women by 2030.

## Buzz Women program

Buzz Women's schools on wheels bring knowledge, skills, and tools to the doorsteps of rural women who otherwise have no access to education. We offer education, inspiration, and support. This creates the enabling environment where the transformation process starts. We have learnt to approach progress holistically. During our training programs we therefore focus on 5 crucial elements that drive progress: **cash, confidence, climate, care, and community.**

► **The Inner Strength program** covers self-confidence, financial literacy and management, business basics, and communication skills, in two half-day sessions. At the end of the program, a Community Anchor is democratically selected among the women themselves.

► **The Inspiration Fellowship program** covers leadership skills, confidence building, communication, community building, problem-solving and initiative for Community Anchors, in six months. These Anchor Women gather the Buzz Women trainees for monthly learning and support sessions—the Beehive sessions at village level.

► **The Buzz Business program** covers ideation of a business model, financial access, incubation of enterprises, and provision of skills and mentorship for both existing

women entrepreneurs and women who want to start generating income, in six months.

► **The Buzz Green program** covers awareness and the right tools on climate change, ecopreneurship, sustainability and management of natural resources, climate smart technology and living practices, agricultural sustainability, and food security, in six months.

These training programs are at the core of the Buzz Women program worldwide. However, Buzz always adapts its activities to the needs of each country's specific context.

**A key element of the Buzz Women movement is the network** that is woven at the local, national, and global levels so that the women can support each other, learn from their peers, and together find solutions to the challenges they face.

“ We believe in the individual and collective power of women to create change ”





2023

Global totals

# The Buzz Women year in numbers



Women trained  
on Inner Strength  
in 2023

136,500



Women trained  
on Inner Strength  
so far

531,500



Number of  
Anchor Women  
trained in 2023

370



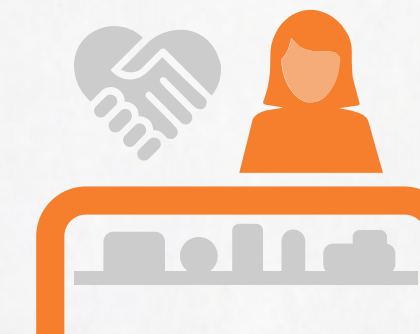
Number of  
Anchor Women  
so far

11,000



Number of  
communities  
reached so far

15,500



Number of  
women trained  
on Buzz Business  
so far

14,000



Number of women  
trained on Buzz  
Green so far

9,800







**Buzz Women**  
in 2023 India



## Results 2023

India is the cradle of Buzz Women, where the program has been running since 2012.



### Uthara Narayanan, Chief Changemaker of Buzz Women India

*“2023 is special for Buzz Women—it’s the year we reached 500,000 women in 10,000 villages in India alone! With a community change agent base of 10,000 Anchor Women. These milestones testify to the strong grassroots presence we have created over the years. All our training programs have helped consolidate and reinforce the change. Even our youngest program, Buzz Green, started to make a deep impact this year. Participants started their own organic kitchen gardens, saving the money they don’t have to spend on buying vegetables. Many of them started selling their extra produce. It’s sustainability, financial security, and food security by going green! And this is happening in the remotest villages of rural India.”*



## Highlights 2023

- **Our Buzz Women’s Day 2023 event brought together 400 rural women entrepreneurs** across various districts of Karnataka to share their success stories and inspire other women to take up small business initiatives in their lives.
- **As a testimony to our work, we received INR 1.5 million in donations for our ‘Shakti Fund’ from the community women** we serve. It is the beginning of our ‘pay it forward’ approach to ultimately become a self-sustaining organisation where rural women support the cause of rural women.
- **We shot a film with Yellow Pictures titled ‘Buzz Women Walking Together’,** that captures the lives and the impact of our community women.
- **Acknowledgements: Uthara Narayanan received the Thought Leader Award from CauseBecause for her work for over a decade.** Buzz Women India was featured in ClimateRISE Alliance’s climate compendium among 15 civil society organisations championing intersectional climate action at the grassroots.
- **Our impact analysis shows us the following: 63% increased savings up to Rs.10,000 per year, 86% reported an increase in confidence, 75% expanded their business, 57% solved their community issues,** 336 kitchen gardens were started which collectively saved INR 8 million and INR 104 million is the total amount invested by 25,000 rural women entrepreneurs in Karnataka.







# Impact story

**“You cannot start a business, stay at home.” Three women say: “Not anymore!”**

When Sarvari told her husband that she was eager to run her own business, her family responded, “You can’t start a business. You are meant to be at home. This kind of work requires strength and intelligence and is meant for men.” How often do aspiring women entrepreneurs hear this? That is why the Buzz Business and the Buzz Green programs were started: to support women who want to follow their dreams, to break gender barriers faced by women entrepreneurs, to champion women as climate-action agents and to enable them to take charge of their own lives.

Sarvari and her friends Suzanna Begum and Khushu took part in **the Buzz Business training and started their own business**. Sarvari began her own tailoring business, while Suzanna Begum and Khushu ran their own incense shops. Concerned about the amount of waste local factories were producing, **after understanding the damage it was causing to the environment and soil from the Buzz Green Program**, Sarvari started her own Scrap Merchant business to recycle waste along with Suzanna Begum and Khushu. They had to overcome severe criticism from their families, who didn’t support their work outside the walls of their homes. To this the three women said: “The Shakti (strength) is within us, and we are going to show everyone who thinks otherwise.”

It surprised everyone: within just three months of starting their business, they made a profit. Their business idea is unique and impactful because it is economically and environmentally sustainable. They do a lot of good for their community by reusing the enormous amount of waste to make items like bottles and bags. These three women enjoyed the Buzz Women program because a sense of solidarity was established when they witnessed other keen and interested women seeing possibilities beyond what was written for them. Now, they write their own future.







**Buzz Women** in 2023 **The Gambia**



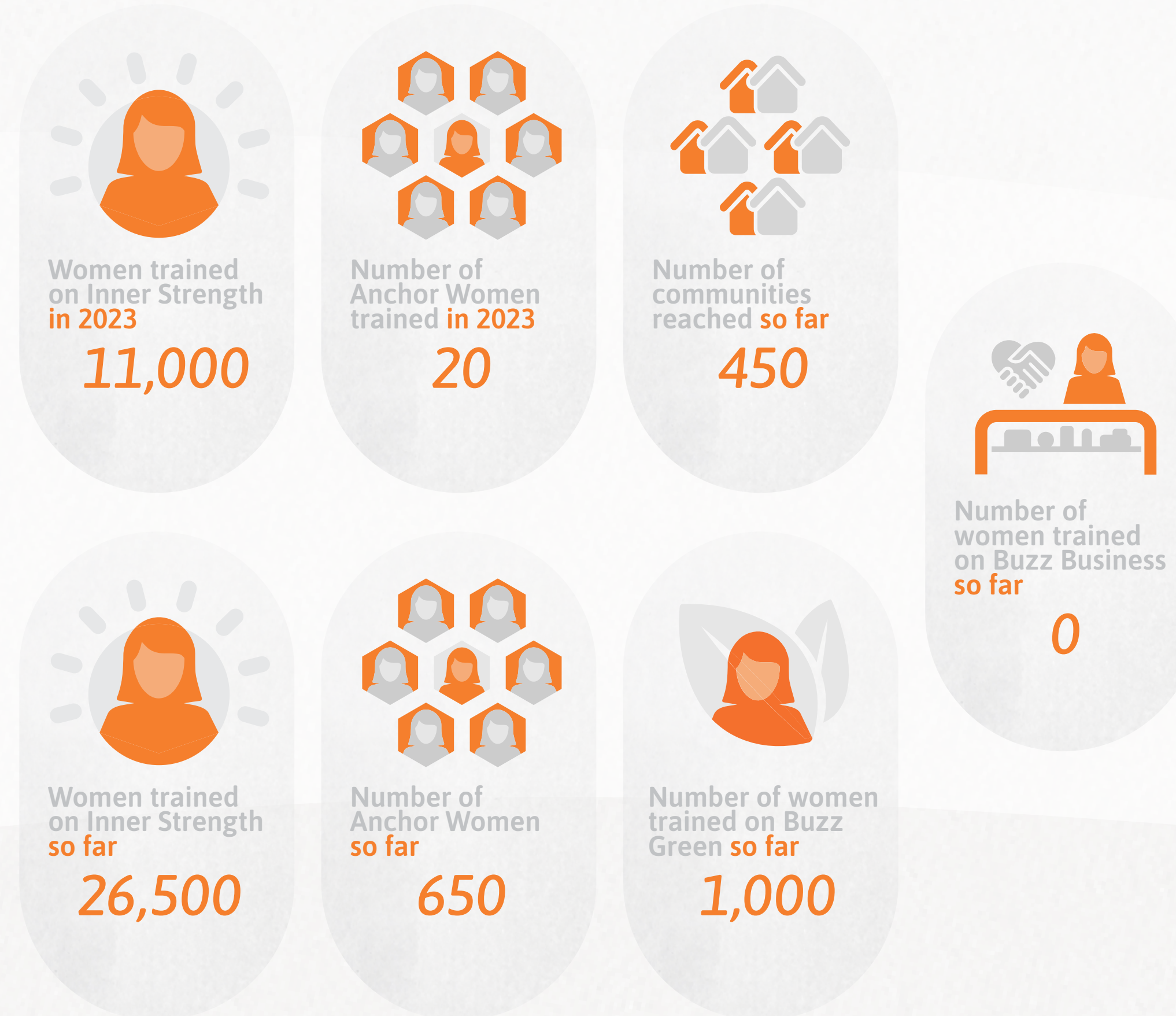
## Results 2023

In The Gambia, the program has been implemented directly by Buzz Women since 2018.



### Fatou Cham, Chief Changemaker of Buzz Women The Gambia

*“2023 marked our 5th anniversary as Buzz Women The Gambia. I am proud of what we have achieved so far. With over 25,000 women already trained and empowered, we are committed to broaden our reach and deepen our impact even further. Since June 2023, we’ve started scaling our operations to a second region to reach more women and ultimately transform more communities. It has been a year of hope and resilience, increasing opportunities for women to bring change to poverty, climate change, vulnerability, food insecurity and financial dependency in The Gambia.”*



## Highlights 2023

- **Expansion of the Buzz Women program to the Lower River Region**, for which a compact regional office has been set up. By the second half of 2023, 6,000 women have already been trained in this region.
- **Identification of 5 communities with ‘role model’ agri-preneurs**. These women have been trained and are currently developing their eco-friendly business plans with technical support from Buzz Women The Gambia, in order to get qualified for a revolving loan.
- **Partnerships with like-minded organisations and initiatives to further expand our reach**, e.g. Women’s Association for Victims’ Empowerment (WAVE) and the Fund for Regional Stabilisation and Development in Fragile Regions within ECOWAS executed by GIZ and KfW.
- **Peer learning and exchange through visits from the Buzz Women India and Buzz Women Tanzania teams**, e.g. on the advanced use of the Buzz Women Staff App for operational efficiency.
- **An impact analysis among 180 trained women** shows that: 15% started a business, 84% expanded business activities, 86% saved (more) money, 61% opened a bank account, 80% experienced more self-confidence.







# Impact story

## Buzzing Mai shares her story

Mai Badjie is a woman from the village of Penyem in Kombo East. Her story is phenomenal. Two years ago, we met Mai and had a chat with her. She had a small business and always struggled to make it grow. When we spoke to her about what hindered her growth, Mai didn't hesitate to talk about how local ceremonies and events found a way of disrupting her business. Mai used to take money from her earnings to attend ceremonies in and around her village.

We invited Mai to participate in **the Buzz Inner Strength training on self-confidence, financial literacy, and communication skills**. After this program, she found new ways to manage her income and pay herself a salary from her business. She also started getting involved in other forms of business, such as animal husbandry and gardening. She makes good use of her spacious backyard where she grows bananas as another form of income.

Women like Mai are the purpose of our collective journey to build resilient communities.







**Buzz Women** Georgia  
in 2023



## Results 2023

In Georgia, the Buzz Women program has been implemented since 2020 by Crystal Fund and MFO Crystal, the leading financial inclusion organisation, as part of the broader USAID-funded YES-Georgia program.



### Maya Kobalia, Chief Changemaker of Buzz Women Georgia

*“By integrating the Buzz Women program into the broader YES-Georgia program and Crystal Consulting, we have been able to achieve tremendous impact for thousands of women, their families, communities, and villages. Crystal celebrated its 25th anniversary in 2023 at a special event, where a panel of women entrepreneurs had a chance to voice the needs, barriers, fears and hopes of women entrepreneurs in Georgia to an audience of officials, decisionmakers, local and international partners. We couldn’t be more proud and grateful of what we have achieved so far.”*



## Highlights 2023

- **Two three-day Awareness Raising Campaigns on female entrepreneurship were organised with branded buses**, where information meetings were held with groups of women. As a result, the Buzz Women network expanded significantly.
- **A three-day online training for Buzz Ambassadors was organised together with Enterprise Georgia**, a government grantmaking body. It gave Buzz women an excellent opportunity to get the necessary information and tools to apply for a grant.
- **A workshop on Georgia’s entrepreneurial ecosystem and future women-led entrepreneurship** was held in presence of Buzz Women co-founder Uthara Narayanan and members of the Buzz Women global team.
- **Two Buzz Ambassadors won a reputed national competition** and were selected to participate in the UN Women Europe and Central Asia EXPO Capital Quest in Istanbul.
- **Many Buzz Ambassadors got exposure for their brands in TV shows and articles** in business magazine “Entrepreneur Georgia”. A special edition was dedicated to the USAID Yes-Georgia program with 100 women entrepreneurs on the cover and a special brochure inside of our trained women entrepreneurs.







# Impact story

## **Sanata, a self-made wine entrepreneur**

Sanata Tsitsuashvili and her family have had vineyards in Akhmeta for years. In the past, only a small portion of the harvest was used by the family. In 2019, Sanata decided to build a wine cellar and start her own wine business. Being a lawyer by profession, she had to learn practically everything to be successful in this field, ranging from wine production, and food safety to business management. This is where the story of Lagvan (“large pitcher”) begins.

Sanata participated in **the Buzz Georgia training program, where she gained knowledge and tools on business planning and finance, marketing, as well as ecopreneurship**. Most importantly the training program allowed her to build a network of women entrepreneurs. “Actually, I didn’t lose contact with anyone, neither trainers nor participants. There was one big bond where everyone was motivated for each other’s well-being and success”, says Sanata.

Today, Sanata produces organic wine from different grapes, including sparkling wine. She organises tastings, master classes on preparing Georgian dishes, lectures, and literary evenings. She is a member of various wine associations and participates in exhibitions and wine festivals to promote her wine. Her plans for the near future include implementation of the food safety system HACCP, opening of a café, and installation of solar panels “as the current level of consumption of electricity is a heavy burden on both business and nature”.







CSR UKRAINE U&We Hub BRIT

Відкриття жіночого хабу з підприємництва в Івано-Франківську

U&We Hub



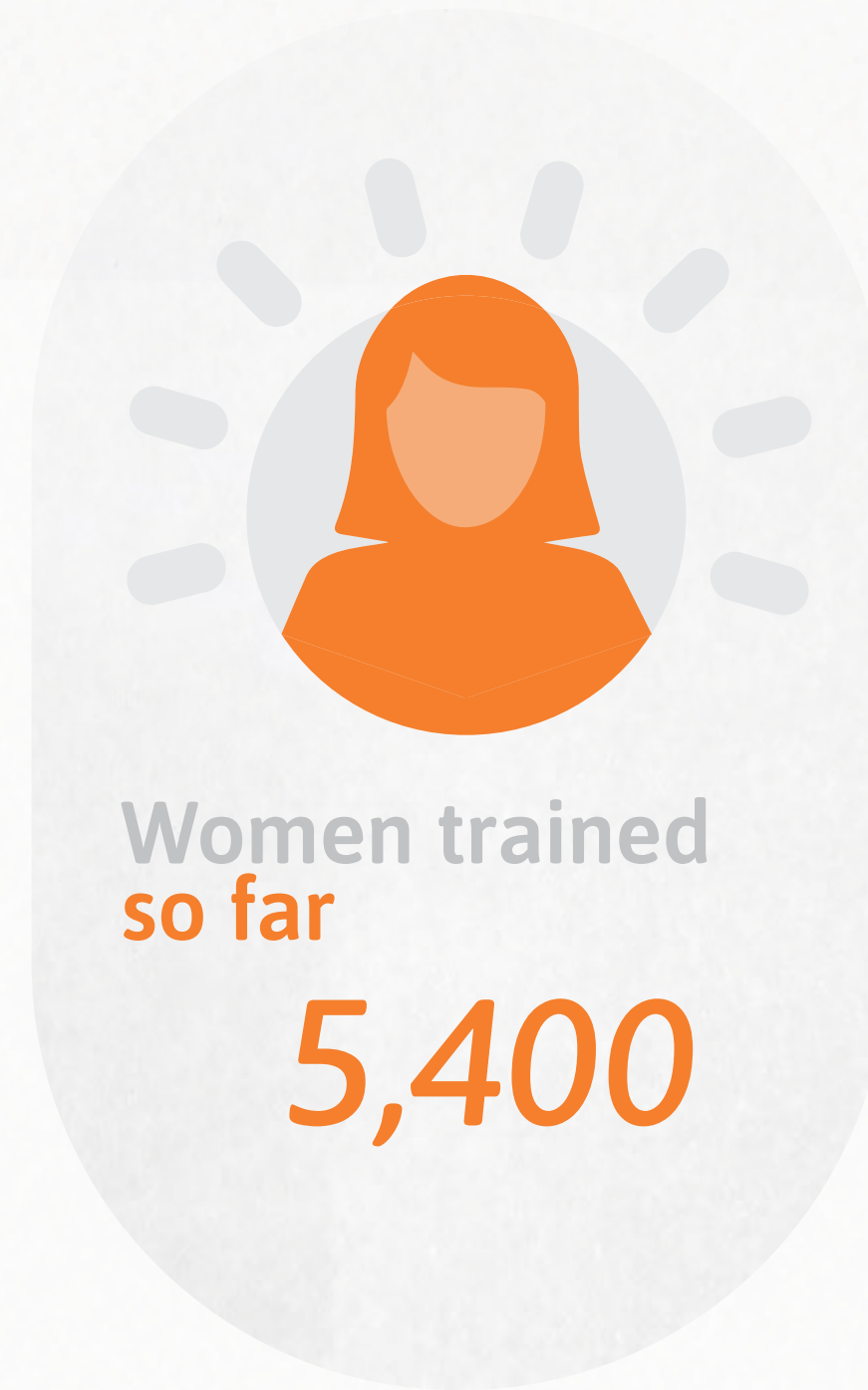
## Results 2023

In Ukraine, the Buzz Women program has been implemented since 2022 by CSR Ukraine through U&WE Hubs.



### Maryna Saprykina, Chief-Changemaker of Buzz Women Ukraine

*“This year has been significant for us. It was the second year of ongoing war in our country, bringing dramatic changes in the economy and business landscape. Many businesses closed, many relocated. Despite this, people continue to work, especially women who have taken on the role of business leaders in place of their husbands, as they defend our country. Our online and offline U&WE Hubs program gives women entrepreneurs across Ukraine access to education and investment, psychological support, and a space for women to share experiences. I am proud of the strong and vibrant community of 5,400 women entrepreneurs that we have already built in 1.5 years.”*



## Highlights 2023

- **We established four offline U&WE hubs.** Our modular educational program, including a three-week entrepreneurship basics course, adheres to international business school standards and is socially adapted to the needs of businesswomen in Ukraine.
- **U&WE Hub started conducting one-day intensive training sessions** on the basics of entrepreneurship for women in rural areas in 2023, in which 252 village women have been trained.
- **U&WE Hubs organised 220 business events** and 40 psychological support group sessions.
- **Our women entrepreneurs presented their ideas at a pitching night.** To provide additional support, we established a mentorship program with 28 experienced mentors offering valuable business insights.
- **The impact analysis of our two programs revealed impressive outcomes:** 40% of participants increased sales, 26% improved existing products and services, 12% introduced new products and services, 20% launched specific business ideas, 17% plan to scale up, 6% already did, 14% seek investments, and 6% registered their businesses.





Відкриття жіночого кабу з підприємництва в смт Гоша

U&W Hub



# Impact story

## Resilience and transformation: Tetyana's journey

Tetyana Vlasova and her husband owned a business in Kharkiv for 15 years—a sewing factory specialised in manufacturing branded clothing, bags, backpacks and more. When the war broke out in 2022, they opened the warehouse to provide the Ukrainian soldiers with everything they needed. In March 2022 a missile hit near their house and they left everything behind—their home and the factory under occupation. Tetyana and her family settled in Rivne, where they volunteered for the first months until they were asked to provide the soldiers with the necessary equipment. They found a place, took out a loan for equipment, hired staff, and started producing military uniforms, and other gear. Later they opened a second factory in Hoshcha, where the number of women employees quickly grew from 10 to 25.

Tetyana has witnessed significant transformational changes in Hoshcha. She got acquainted with the U&WE Hub, a meeting place for proactive women with an entrepreneurial spirit. **By participating in the entrepreneurship program, she transitioned from student to mentor, leading coaching sessions and training herself.** By sharing her experiences, she sets the example that running a business is a continuous process of change and development. Thanks to these changes, all women develop individually and as a community. In the long term, these small but ongoing changes will lead to substantial economic growth and infrastructure development. The U&WE hub in Hoshcha, where everyone can access knowledge and qualified advice on entrepreneurship, is a powerful step towards resilience and revitalization of the local community.

Currently, 50 women work at the Hoshcha factory, including displaced persons and 30% from vulnerable populations. Tetyana and her husband are actively seeking additional funding and applying for grants, as these funds will allow them to move forward—purchase new, highly functional equipment or generate more job opportunities for local women.







**Buzz Women** Tanzania  
in 2023



## Results 2023

In Tanzania, the Buzz Women program was officially launched in April 2023 by The Sote Initiative, an NGO registered in Tanzania.



### Gasto Lekule, Chief-Changemaker of Buzz Women Tanzania

*“My reconnection with Dave, with whom I share the same vision, has made the dream behind The Sote Initiative a reality. My team and I cannot sufficiently express our sincere appreciation for the trust Buzz Women has placed in us to implement its program in Tanzania. Already in the first months we have trained almost 1,000 women. We are equally grateful for the high acceptance of the program by various stakeholders, including government and communities. We value the synergy in the Buzz Women global network, which allows us to achieve great results and accelerate the impact we make among women and communities in Tanzania.”*



## Highlights 2023

- **Official launch of the Buzz Women program on 28th April, in presence of government officials**, potential partner organisations, board members and staff of The Sote Initiative, and Co-Founder of Buzz Women Dave Jongeneelen.
- **A scoping study was conducted to understand gender issues, financial literacy, business skills, personal growth and climate change** in our communities. The data will be used as baseline information and to guide the development of the program’s M&E framework, which will ultimately be used to measure the program’s progress and impact.
- **Implementation of the Buzz Women program in the Rombo and Moshi districts** of the Kilimanjaro Region, with a total of 1,000 women trained in 2023.
- **The first 40 Anchor Women have been trained** to gather and lead the Buzz Women trainees for monthly learning & support sessions—the Beehive sessions.
- **A first fundraising event in Arusha: ‘The Friends of Sote’**. We launched a platform that aims to connect individuals born in the areas where the Buzz Women Tanzania program is implemented. The goal is to establish a strong network that actively mobilises resources to drive prosperity in these communities.







# Impact story

## **Communication is so much more than words**

Regisla Masha from Rombo District participated in Buzz Women's two half-day Inner Strength training program. At the end of the second session, she was democratically selected as the Anchor Woman of the Upendo group.

Regisla shared with us that at first she did not understand the importance of the training given to the women of the community. They started learning as a group, and were taught how to save and use money parsimoniously. These were new concepts to her. It made her aware that she wasn't used to financial planning or proper thinking about how to spend her money on specific goals.

She was very proud to be selected by her peers as Anchor Woman. **The Inspiration Fellowship program for Anchor Women was an eye opener for her.** One of the many things she has learned is that communication is so much more than words. "I have learned and practised how to use body language properly and it is very useful even in communicating with my group members. Thank you to the trainers for this program and I will spread my knowledge to everyone I meet", says Regisla.







**Buzz Women** The  
in 2023 Netherlands



In The Netherlands, the Buzz Women program 'The Gift' has been implemented since 2022.



### Dave Jongeneelen, Chief-Changemaker of Buzz Women The Netherlands

*“Buzz Women in The Netherlands has two objectives. On the one hand, we take on the exciting role of guiding the international growth and scaling of the global Buzz Women movement. In 2023, we started strengthening the global enabling team in view of our ambition to reach 10 million women by 2030. In addition, we implement the Buzz Women program, called The Gift. The Gift is an experiential leadership program for teams and organisations focused on sustainability. In 2023 it was transformed into a spin-off Social Enterprise named Keystone Species. The idea behind this venture is to achieve lasting impact in Dutch society and to create a lasting source of funding for Buzz Women.”*



## Highlights 2023

- **In 2023 a new CFO, Peter Heijen, joined the global enabling team.** Peter is an experienced social entrepreneur and has founded crowd investment platforms Lendahand, Energise Africa and PlusPlus.
- **We hosted an event to celebrate 500,000 women being trained by Buzz Women around the world.** Together with an intimate group of ambassadors and supporters we shared powerful stories of hope, love and courage and listened to colourful melodies. Maryna Saprykina, our Chief Changemaker of Buzz Women Ukraine, also joined the event to inspire our community with her story and the story of so many Ukrainian women and men about resilience in these incredibly difficult times.
- **We have started a feasibility study in two African countries** to explore the feasibility of a next phase of scaling of our Buzz Women program.
- **We have launched the campaign ‘Hop on the Buzz’, to help us reach our goal of training the next 500,000 women in the coming 3 years.** People can buy a Buzz Ticket to financially support Buzz Women. We aim to expand our group of contributors, funders and ambassadors and enable them to start a ripple effect and mobilise their network to support Buzz Women.
- **We have extended our Buzz Women Ambassadors Network in The Netherlands** by adding more experienced entrepreneurs and professionals. The Ambassadors Network promotes the work of Buzz Women and serves as a sounding board for the Buzz Women Netherlands team. In 2024 the ambassadors will visit Buzz Women India and work with the local team.





# Impact Story

**Marielle Sijgers—Co-founder Seats2Meet.com and Buzz Women Ambassador**

As a proud ambassador of Buzz Women, I am deeply touched by the incredible impact we have jointly achieved in the lives of more than 500,000 women worldwide. Buzz Women stands for women's empowerment, knowledge and growth. Through education and support, we have helped women discover and unleash their own potential, resulting in powerful change not only in their own lives, but also in their families and communities in which they live.

It is a great honour for me to be part of **this powerful movement, which strives for a world where every woman has the opportunity to grow, learn, be self-confident and independent.** Our work is far from finished, but every step forward is a step closer to equality and breaking the cycle of poverty.

I look forward to continuing our mission, inspired by the women we have already reached and, together with the other ambassadors, I am highly motivated to help millions of other women in the world experience their own power!







**What's ahead** in 2024  
and beyond



Slowly but surely we are entering a new phase in which we need to blend imagination and logic. We created our seven-year plan with the ambition to reach 10 million women by 2030. This process has confronted us with the enormity of this challenge, but it has also brought about new ways of thinking. Most importantly, it made us realise that the only way to scale is to deepen our impact. We can only reach substantially more women and keep the personal impact alive if we anchor our model even more deeply in every single community. The path that clearly emerges is for women trained by Buzz Women to train fellow women in their own communities, our so-called Community Model.

In our seven-year strategy, we have identified 7 key drivers to reach our goals.

In 2024 we will operationalise these 7 key drivers into concrete objectives and actions. At the organisational level, we are strengthening our enabling team in the areas of strategic partnership development and branding & marketing.

- 1 Grow in existing countries
- 2 Expand into new countries through partnerships, leveraging our social franchise model and regional hubs in Asia, Africa and Europe
- 3 Become majority women funded, generating our own growth capital
- 4 Implement our Community Model to systemically sustain and scale our impact
- 5 Develop a global online learning & mentoring platform for women
- 6 Extend Buzz Ecopreneur Fund for women to start or scale green businesses
- 7 Transform the gender narrative through active involvement of men and children

Furthermore, we will work on our:

## Reach

The deliberate expansion of our program into new states in India and one or two countries in East Africa. We will also pilot the model of scaling to new countries through a regional hub by creating a West Africa Buzz Academy for training and dissemination of the Buzz Women knowledge.



## Sustainability

To guarantee the financial sustainability of our current operations and growth of the global Buzz Women movement we will explore and implement different funding models, such as the pay it forward “Shakti Fund”, local resource mobilisation in the various countries and an Ecopreneurship Fund.



## Impact

We will consolidate and integrate our global outreach & impact data to validate the impact of the Buzz Women program, we will start calculating Social Return On Investment (SROI) and we will explore our path towards nature positivity.



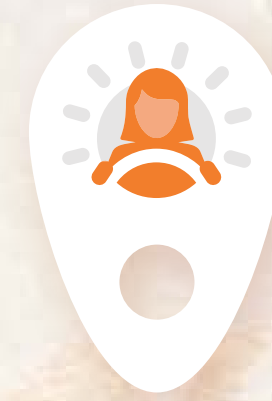


## Plans for 2024 per country



### The Netherlands

- **Strengthen our global enabling team and funding base** to enable the expansion of the Buzz Women program into more regions and countries
- **Build local funding capacity and partnerships** in all regions with a special focus on Africa



### Ukraine

- **Add one more hub and start rural outreach programs** to reach more women across Ukraine
- **Create a self-sustaining community** of women entrepreneurs and work on improved access to credit



### Georgia

- **Sustain and extend the Buzz Women Georgia program** with our local partner Crystal
- **Enable leading women entrepreneurs** (the Buzz Women Ambassadors) to train fellow women across the country



### India

- **We aim to expand to new districts in Karnataka** and expand to two new states
- **Start advocacy with State Rural Livelihood Mission** to embed Buzz Women's approach into their working to facilitate systems change in Karnataka which will also facilitate us to enable more women



### The Gambia

- **Development and implementation of our Ecopreneur/ Agri Enterprise Development Fund**, that offers women access to revolving loans and business guidance
- **Launch the first edition of the Buzz Women West Africa Hub**: training program with partners in other West African countries



### Tanzania

- **Expand the program to more regions and communities**, also by building local partnerships with other organisations
- **Integrate our afforestation plan** in which at least two trees (1 fruit tree and the other 1 tree for shade) are planted by each trained woman in their own residences







**“Give us  
a Buzz!”**

**India** Uthara Narayanan

E [uthara.narayanan@buzzwomen.org](mailto:uthara.narayanan@buzzwomen.org)

T +91 94 48 94 98 00

**The Gambia** Fatou Touray Cham

E [fatou.cham@buzzwomen.org](mailto:fatou.cham@buzzwomen.org)

T +220 992 0308

**Georgia** Maya Kobalia

E [m.kobalia@crystal.ge](mailto:m.kobalia@crystal.ge)

T +995 577 424 407

**Ukraine** Maryna Saprykina

E [ms@csr-ukraine.org](mailto:ms@csr-ukraine.org)

T +380 673 41 6 00

**Tanzania** Gasto Lekule

E [gasto.lekule@buzzwomen.org](mailto:gasto.lekule@buzzwomen.org)

T +255 766 063 158

**The Netherlands** Dave Jongeneelen

E [dave.jongeneelen@buzzwomen.org](mailto:dave.jongeneelen@buzzwomen.org)

T +31 622 20 83 06

[www.buzzwomen.org](http://www.buzzwomen.org)